

**Uniform Recruitment and
Retention Strategy (URRS)
Report Summary**

2009-2010

Blinn College

December 2010

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Retention Strategy (URRS)
Report Summary**

2009-2010

**Recruitment Strategy
Showcase Day
(Preview Days)**

HISTORY OF SHOWCASE DAY

In response to the activities hosted by competing schools, Blinn College organized its first annual Showcase Day on Tuesday, Feb. 12th, 2008. Designed as a hands-on recruiting tool for the entire Blinn College system, Showcase Day gave students and their parents the opportunity to experience Blinn College firsthand in a friendly and exciting environment. After a welcoming speech from the Blinn College President, students and parents viewed presentations from Financial Aid, Enrollment Services, Counseling, Admissions, and Housing. Following these presentations, the guests were invited to ask any questions they might have about the various aspects the admission, financial aid, and registration processes at Blinn. Afterwards, the students and parents were lead on a campus tour and given the opportunity to meet with academic advisors. To complete the Blinn College experience, participants sat through a mock-lecture delivered by staff members who volunteered to teach. This not only gave students the chance to experience a college course at Blinn, but it allowed faculty members to promote their programs to prospective students.

Over 5,000 invitations were sent out via standard and electronic mail to all student contacts in the Hobson's database and each service area high school. At the same time, advertisements and registration information was placed on the Blinn College homepage and Recruiting Department link. After heavy promotion, a total of 106 students and 424 parents from 69 high schools showed up for the event, which was a figure well above the expected attendance.

The event was a resounding success, receiving rave reviews from numerous guests and Blinn College faculty and staff. The results of the Showcase Day were positive, with 58% of the 106 students that attended the event actually enrolling at Blinn in the fall 2008 semester. This figure, although excellent, rose as the program continued into its second year. Based on the overwhelmingly positive response from students, parents, and high school counselors, the Showcase Day program was expanded to include multiple days on both the Brenham and Bryan campuses in 2009.

The 2009 Showcase Days followed a similar format as the first year, but with several strategic improvements. Most importantly, the theme of the 2009 Showcase Days was modeled after *Guitar Hero*, a video game that is popular with students. This theme not only made the event more enjoyable by providing a level of entertainment, but it also served as a launching point for an excellent marketing campaign that involved postcards, posters, emails, and flyers that reflected the youthful attitude and image of *Guitar Hero*. There was also more effort placed into the presentation of the event, which included assistance from the Blinn College Theatre Department. The stage design they helped provide added a "wow factor" that was missing from the original Showcase Day in 2008. In order to keep the program exciting and fresh, the Recruiting Department plans to update the theme each year in order to better reflect the interests and culture of the new class of prospective students.

The improvements to the 2009 Showcase Day program increased student participation nearly six-fold when compared to 2008, with 603 students and 1,706 total guests in attendance. This increase was greater than expected, and very encouraging for the department. The implementation of these new programs greatly increased the degree to which prospective

students interacted with Blinn College during their college search, and as a result 89% of the students who participated in the 2009 Showcase Day event chose to enroll at Blinn College.

The 2010 Showcase Days were modeled after the popular social networking site *Facebook*. The results of the 2010 Showcase Day events prove that the events were highly effective as 90% of the students who participated in the preview day actually enrolled at Blinn College.

The Recruiting Department feels that the Showcase Day programs are playing a large role in this expected increase in enrollment.

Over the past three years, the Showcase Days have grown into the largest and most important recruiting tools for Blinn College. The exceptional growth of the Showcase Days over the two past years, coupled with the high rate of satisfaction expressed by the guests, and the high enrollment figures of those who attend are a testament to the program's relevance and effectiveness in the current higher education market.

In addition, the Blinn College Recruiting Department was invited to make a presentation about the Showcase Days at last year's TACRAO Conference in Lubbock, Texas. This reflects a desire by other institutions to learn more about the processes behind Showcase Days and how they might be able to emulate this type of event on their campuses.

2008 DATA

Showcase Day 2008		Participated	Enrolled FALL 2008	Enrolled Spring 2009
Brenham Campus ONLY	African Americans	23	13	10
	Hispanics	14	10	8
	Caucasians	69	38	34
	Other	0	0	0
	TOTAL	103	61	52

2009 DATA

Showcase Day 2009		Participated	Enrolled FALL 2009	Enrolled Spring 2010
Brenham 2-10-09	African Americans	13	12	10
	Hispanics	7	7	5
	Caucasians	62	58	54
	Other	2	2	1
	TOTAL	84	79	70

Showcase Day 2009		Participated	Enrolled FALL 2009	Enrolled Spring 2010
Brenham 3-26-09	African Americans	67	62	49
	Hispanics	31	27	21
	Caucasians	104	99	90
	Other	0	0	0
	TOTAL	202	188	160

Showcase Day 2009		Participated	Enrolled FALL 2009	Enrolled Spring 2010
Bryan 3-27-09	African Americans	8	8	3
	Hispanics	22	18	15
	Caucasians	107	102	88
	Other	0	0	0
	TOTAL	137	128	106

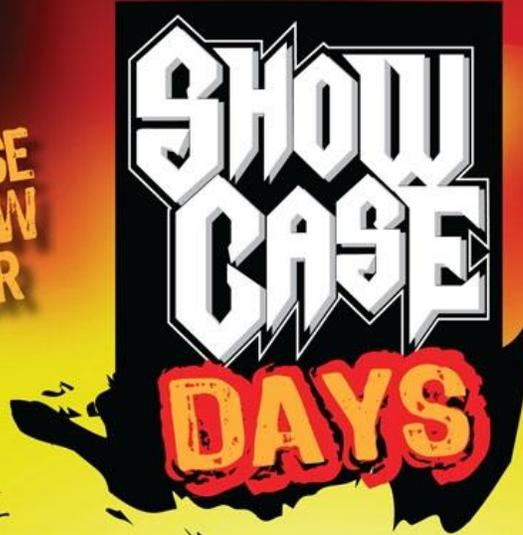
Showcase Day 2009		Participated	Enrolled FALL 2009	Enrolled Spring 2010
Bryan 4-17-09	African Americans	3	2	0
	Hispanics	14	10	6
	Caucasians	81	78	59
	Other	0	0	0
	TOTAL	98	90	65

Showcase Day 2009		Participated	Enrolled FALL 2010	Enrolled Spring 2011
	Brenham	286	267	230
	Bryan	235	218	171
	Total	521	486	401

2009 MARKETING ITEMS

TAKE YOUR EDUCATION TO THE NEXT LEVEL!

**SHOWCASE
DAYS NOW
ON TOUR**



FEBRUARY 10 AND MARCH 7
BRENHAM CAMPUS

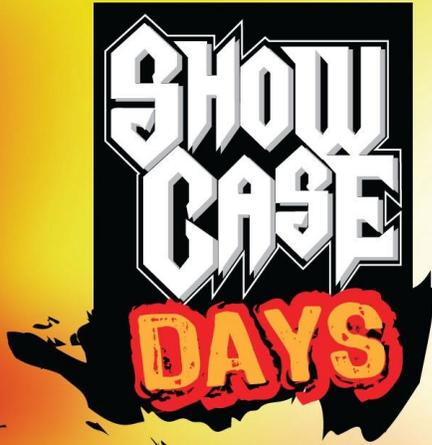
MARCH 27 AND APRIL 17
BRYAN CAMPUS

- Spend a day exploring the opportunities Blinn College has to offer.
- Interaction with Blinn students.
- Credit for a college day visit.
- Meet college professors.
- Campus tours.
- Presentations from Admissions, Financial Aid, Housing, and Student Activities.



**Registration forms are available at go.blinn.edu
or call the Recruiting Office at 979-830-4152**

BLINN COLLEGE



FEBRUARY 10 AND MARCH 7

BRENHAM CAMPUS

MARCH 27 AND APRIL 17

BRYAN CAMPUS

**SHOWCASE
DAYS NOW
ON TOUR**

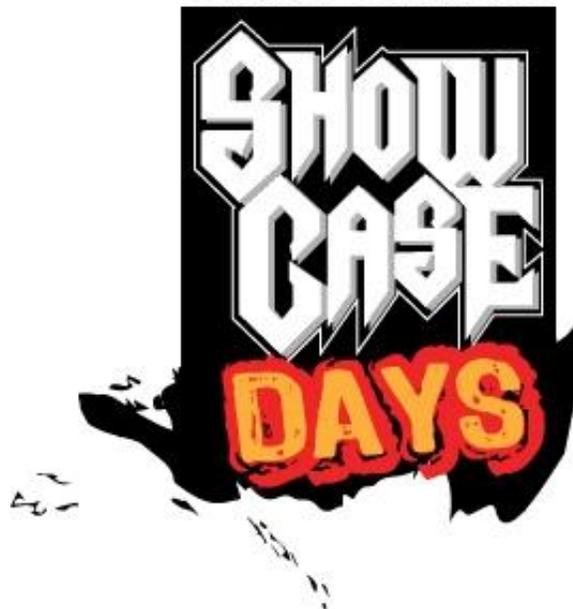
TAKE YOUR EDUCATION TO THE NEXT LEVEL!

Registration forms are available
at go.blinn.edu or call the Recruiting Office at 979-830-4152



Proven.

BLINN COLLEGE



2009 REGISTRATION

Blinn College Recruiting Showcase Day - Windows Internet Explorer

https://adminweb.blinn.edu/privateweb/showcase.htm

File Edit View Favorites Tools Help

MrAfee SiteAdvisor

Google Search Share Check Translate AutoFill Sign In

Blinn College Recruiting Showcase Day



Personal best has no boundaries.

Blinn College Blinn College Showcase Day Registration Form

* Required Field

* Please choose a date

Select Date
Tuesday February 8, 2011 - BRENHAM CAMPUS
Friday March 4, 2011 - BRYAN CAMPUS
Thursday February 3, 2011 - SCHULENBURG CAMPUS
Friday April 27, 2011 - SEALY CAMPUS

* First Name * Last Name

Blinn ID Number (if applicable)

* Address

* City * State * Zip

* Email

* Verify Email

Done

start Internet Ex... Inbox - Microso... Skype™ - danie... URRR - Recruti... STAR_Award_A... URRS - Retenti... STAR Award 9:04 PM

2009 EVALUATION METHOD



BLINN COLLEGE Showcase Days Evaluation

DATE OF BIRTH		
MONTH	DAY	YEAR
1 Jan		
2 Feb		
3 Mar	0 1	0 1 0 1
4 Apr	1 2	1 1 1 1
5 May	2 3	2 0 2 2
6 June	3 4	3 1 3 3
7 July	4 5	4 2 4 4
8 Aug	5 6	5 3 5 5
9 Sept	6 7	6 4 6 6
10 Oct	7 8	7 5 7 7
11 Nov	8 9	8 6 8 8
12 Dec	9 0	9 7 9 9

MARKING INSTRUCTIONS

- Use a No. 2 pencil only.
- Do not use ink, ballpoint, or felt tip pens.
- Make solid marks that fill the response completely.
- Erase cleanly any marks you wish to change.
- Make no stray marks on this form.

I found out about this event from: (mark all answers that apply)

- Blinn website
- Campus visit
- Email
- Flyer
- Poster
- Word of mouth
- Other (please specify): _____



Please rate the following Showcase Day Activities: (1-Poor, 2-Fair, 3-Good, 4-Excellent)

1	2	3	4	
Poor	Fair	Good	Excellent	
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Registration Process
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Confirmation Packet
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Welcome Speech
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Admissions Presentation
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Financial Aid Presentation
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Housing Presentation
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Counseling Presentation
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Q & A Session
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Department Fair
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Campus Tour
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Advising (if applicable)
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Check-in Process
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Liked the way the campus looked
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Recommend this program to others
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	More likely to attend Blinn College now

mark only one answer

Which Showcase did you attend?

Brenham Campus

- Tuesday, February 9th
- Saturday, April 17th

Bryan Campus

- Friday, March 26th
- Friday, April 9th

The part of this event that I liked the best was: _____

The part of this event that I liked the least was: _____

Suggestions to improve future Showcase Days: _____

Comments: _____

Demographic Information:

<input type="radio"/> Male	<input type="radio"/> Student	<input type="radio"/> American Indian/Alaska Native
<input type="radio"/> Female	<input type="radio"/> Parent	<input type="radio"/> African American
		<input type="radio"/> Asian or Pacific Islander
		<input type="radio"/> Hispanic or Latino
		<input type="radio"/> White, Not Hispanic

2010 DATA

Showcase Day 2010		Participated	Enrolled FALL 2010	Enrolled Spring 2011
Brenham 2-9-10	African Americans	52	47	
	Hispanics	22	20	
	Caucasians	116	99	
	Other	0	0	
	TOTAL	190	166	

Showcase Day 2010		Participated	Enrolled FALL 2010	Enrolled Spring 2011
Brenham 4-17-10	African Americans	92	88	
	Hispanics	24	17	
	Caucasians	90	77	
	Other	11	10	
	TOTAL	217	192	

Showcase Day 2010		Participated	Enrolled FALL 2010	Enrolled Spring 2011
Bryan 3-26-10	African Americans	9	9	
	Hispanics	16	14	
	Caucasians	118	98	
	Other	0	0	
	TOTAL	143	121	

Showcase Day 2010		Participated	Enrolled FALL 2010	Enrolled Spring 2011
Bryan 4-9-10	African Americans	18	15	
	Hispanics	18	16	
	Caucasians	132	122	
	Other	0	0	
	TOTAL	168	153	

Showcase Day 2010		Participated	Enrolled FALL 2010	Enrolled Spring 2011
	Brenham	407	358	
	Bryan	311	274	
	Total	718	632	

2010 MARKETING ITEMS



REGISTER NOW

Register online at go.blinn.edu



Come be a part of these fun and interactive days on our Brenham and Bryan campuses! Presentations from Financial Aid, Housing, Admissions, and Student Activities will give participants a chance to learn all about life at Blinn College.

Brenham Campus
February 9, 2010 OR April 17, 2010

Bryan Campus
March 26, 2010 OR April 9, 2010



Blinn College - Mozilla Firefox

File Edit View History Bookmarks Tools Help

http://go.blinn.edu

McAfee SiteAdvisor

Blinn College

showcase days

Buccaneer login

Password

Come be a part of these fun and interactive days on our Brenham and Bryan campuses!

Register online at go.blinn.edu in December.

Presentations from Financial Aid, Housing, Admissions, and Student Activities will give participants a chance to learn all about life at Blinn College.

Brenham Campus

February 9, 2010

April 17, 2010

Bryan Campus

March 26, 2010

April 9, 2010

REGISTER NOW

Done

Start | Inbox - Microsoft Outlook | Blinn College - Mozilla... | Welcome to Facebook! | ... | 9:48 AM

2010 REGISTRATION

Blinn College Showcase Days - Windows Internet Explorer

http://go.blinn.edu/showcase_days/index.htm

File Edit View Favorites Tools Help

McAfee SiteAdvisor

Google blinn college showcase day registration Search

Blinn College Showcase Days

showcase days

Search Blinn

REGISTER NOW Register online at go.blinn.edu

THE OFFICIAL FACEBOOK PAGE



FUN INTERACTIVE EDUCATIONAL LIFE AT BLINN

Come be a part of these fun and interactive days on our Brenham and Bryan campuses!

Presentations from Financial Aid, Housing, Admissions, and Student Activities will give participants a chance to learn all about life at Blinn.

Brenham Campus
Saturday, April 17th, 2010 - Event is full
[Click here for Brenham Showcase Itinerary](#)

Bryan Campus
Friday, March 26th, 2010- event is full
Friday, April 9th, 2010 event is full
[Click here for Bryan Showcase Itinerary](#)

We will only have space for the first 500 people per Brenham event and 350 per Bryan event, so reserve your place now!

If you would like to visit the Bryan campus on a different day, please call the Bryan Tour Office at (979) 209-7541.

Benefits of attending Showcase Day:

Done

start Internet Ex... Inbox - Microso... Skype™ - danie... URRR - Recruti... STAR_Award_A... URRS - Retenli... STAR Award 9:00 PM

2010 EVALUATION METHOD



BLINN COLLEGE Showcase Days Evaluation

MARKING INSTRUCTIONS

- Use a No. 2 pencil only.
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DATE OF BIRTH			
MONTH	DAY	YEAR	
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2 Feb			
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4 Apr	1 1	1 1	1 1
5 May	2 2	2 2	2 2
6 June	3 3	3 3	3 3
7 July	4 4	4 4	4 4
8 Aug	5 5	5 5	5 5
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10 Oct	7 7	7 7	7 7
11 Nov	8 8	8 8	8 8
12 Dec	9 9	9 9	9 9

I found out about this event from: (mark all answers that apply)

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- Flyer
- Poster
- Word of mouth
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Poor	Fair	Good	Excellent	
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<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Q & A Session
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Department Fair
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Campus Tour
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Advising (if applicable)
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Check-in Process
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Liked the way the campus looked
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Recommend this program to others
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	More likely to attend Blinn College now

mark only one answer

Which Showcase did you attend?

Brenham Campus
<input type="radio"/> Tuesday, February 9th
<input type="radio"/> Saturday, April 17th
Bryan Campus
<input type="radio"/> Friday, March 26th
<input type="radio"/> Friday, April 9th

The part of this event that I liked the best was: _____

The part of this event that I liked the least was: _____

Suggestions to improve future Showcase Days: _____

Comments: _____

Demographic Information:

<input type="radio"/> Male	<input type="radio"/> Student	<input type="radio"/> American Indian/Alaska Native
<input type="radio"/> Female	<input type="radio"/> Parent	<input type="radio"/> African American
		<input type="radio"/> Asian or Pacific Islander
		<input type="radio"/> Hispanic or Latino
		<input type="radio"/> White, Not Hispanic

2010 EVALUATION RESULTS

Office of Institutional Research and Effectiveness



Showcase Days Evaluation Results

Brenham and Bryan

A decorative graphic consisting of a series of overlapping, semi-transparent geometric shapes in shades of blue and grey, creating a layered, 3D effect. The text "Spring 2010" is overlaid in the center of the graphic in a black, sans-serif font.

Spring 2010

**Uniform Recruitment and
Retention Strategy (URRS)
Report Summary**

2009-2010

**Retention Strategy
Advising**

URRS Report Summary - 2009-2010

Retention Strategy - Advising

Fall 2009

The Advising Database is kept by the Academic Advising and Counseling Offices in Brenham and Bryan and the University Transfer Center in Bryan. The following numbers account for visits in these offices. The recording of students into this database started in Mid-March of 2009. The total visits recorded between March 12, 2009 and September 4, 2009 (6 months) totaled **13,239** (Brenham-1,933 and Bryan-11,306). Total unduplicated headcount of visits totaled **10,033** (Brenham-1,646 and Bryan-8,387). Total students in the database who also enrolled in Fall 2009 totaled **7,888** (Brenham-1,209; Bryan-6,634; Other-45 [these students were not tracked in the data below]). The following data represents course information at the end of Fall 2009 for students in the database.

The **TSI Advising** charts represent students who **are** and **are not** College Ready under Texas Success Initiative (TSI) rules. Students who **are not** College Ready are required to be advised. This does not include students who are placed in MATH0312 based on Blinn's pre-requisite requirements. These students **are** considered to be College Ready in Math.

Course Completion Target = Sixty-seven percent (67%) was chosen as the course completion target due to the number of students enrolled part-time. Sixty-seven percent allows for one course to be dropped/failed (completion of 2 of 3 courses). It also allows for accurate accounting for students completing 4 of 6 courses (odd number of courses).

Data Analysis – Students in the Advising Database

Students being advised on both the Brenham and Bryan campuses completed 67% of their courses with an A-C or P at almost equal percentages. In Brenham students who were **required** to be advised completed at 49% and in Bryan they completed at 48%. In Brenham students who were **not required** to be advised completed at 71% and in Bryan they completed at 70%.

The total percentage of students who were advised and completed 67% of their courses with an A-C or P was 61% in Brenham and 65% in Bryan. The students who were **not** in the Advising Database completed 67% of their courses with an A-C or P at a rate of 73% in Brenham and 71% in Bryan.

The total percentage of Underrepresented students who were advised and completed 67% of their courses with an A-C or P was 52% in Brenham and 57% in Bryan.

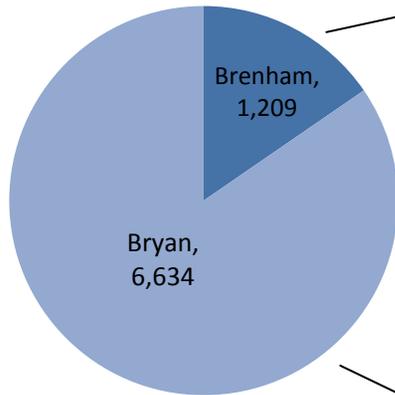
The total percentage of First-Time/Full-Time students who were advised and completed 67% of their courses with an A-C or P was 52% in Brenham and 63% in Bryan.

All Students Advised In the Advising Database

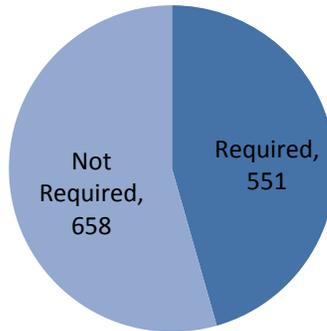
Advising Required = Advising is required due to the student not being College Ready in all sections under the Texas Success Initiative (TSI).

Advising Not Required = Advising is not required due to the student being College Ready in all sections under the Texas Success Initiative (TSI).

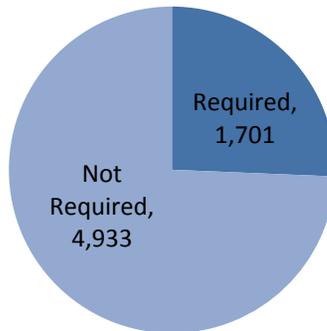
**All Students in Advising Database
& Enrolled Fall 2009**



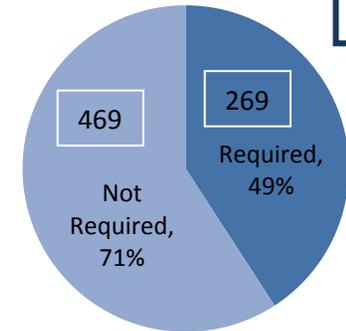
**Advising – Brenham
1,209**



**Advising – Bryan
6,634**

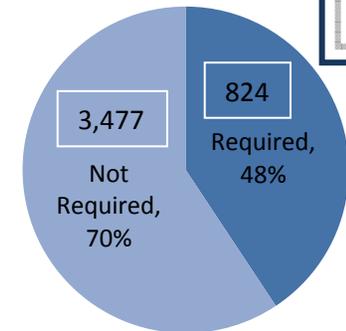


**Students completing 67% of courses
with an A-C or P**



**Total
61%**

**Students completing 67% of courses
with an A-C or P**

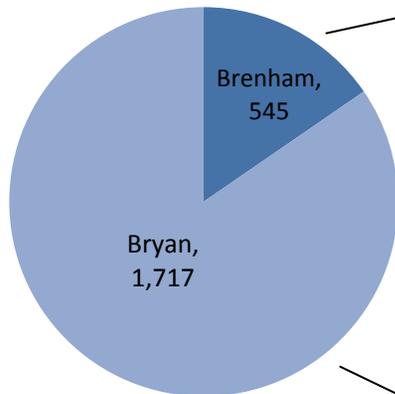


**Total
65%**

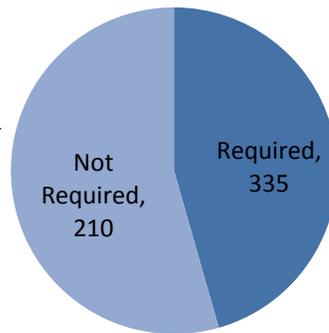
All Students Advised from Underrepresented Populations

Underrepresented Population = African American, Hispanic, International, Asian/Pacific Islander, and Native Indian/Alaskan Native

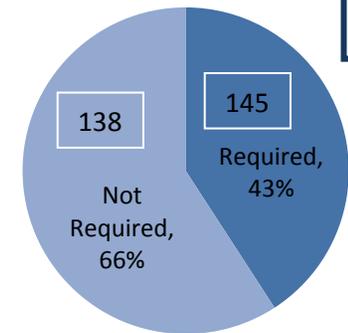
Underrepresented Students in Advising Database & Enrolled Fall 2009



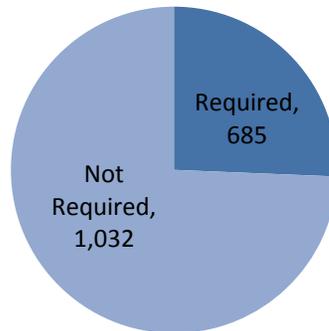
Advising – Brenham 545



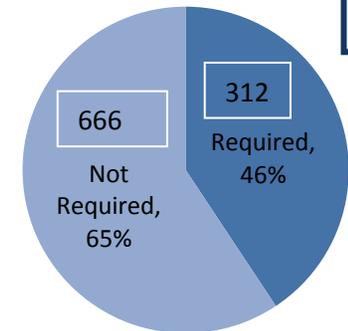
Students completing 67% of courses with an A-C or P



Advising – Bryan 1,717



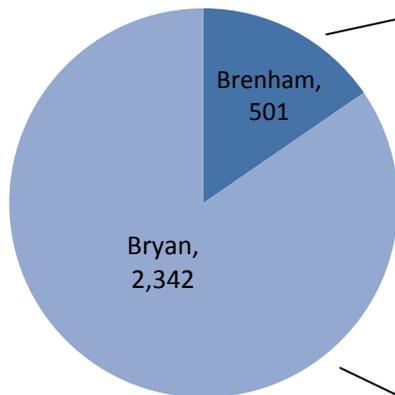
Students completing 67% of courses with an A-C or P



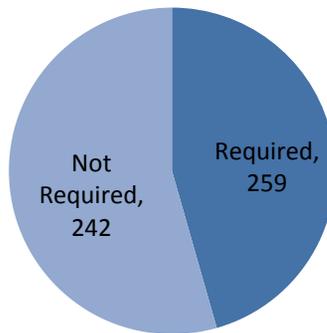
All Students Advised who were First Time/Full Time

First Time/Full Time = First time at Blinn (first time in college & first time transfers) and enrolled in 12 or more hours.

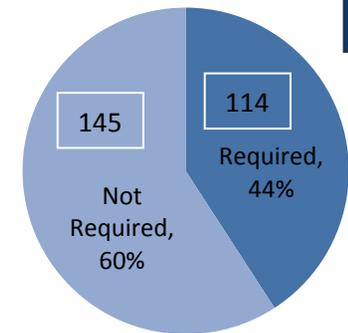
**First Time/Full Time Students
in Advising Database
& Enrolled Fall 2009**



**Advising – Brenham
501**

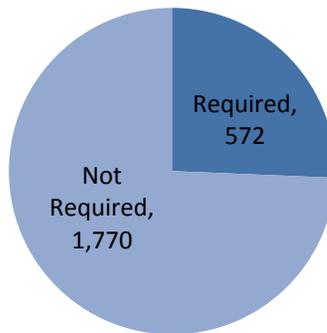


**Students completing 67% of courses
with an A-C or P**

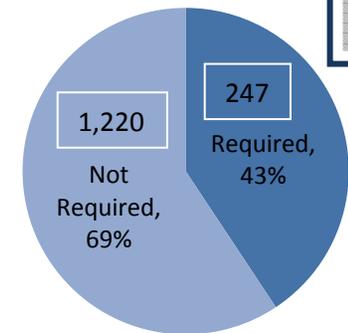


**Total
52%**

**Advising – Bryan
2,342**



**Students completing 67% of courses
with an A-C or P**



**Total
63%**

URRS Report Summary - 2009-2010 Retention Strategy - Advising

Spring 2010

The Advising Database is kept by the Academic Advising and Counseling Offices in Brenham and Bryan and the University Transfer Center in Bryan. The following numbers account for visits in these offices. The total visits recorded between September 7, 2009 and January 22, 2010 (5 months) totaled **10,265** (Brenham-1,595 and Bryan-8,670). Total unduplicated headcount of visits totaled **7,969** (Brenham-1,400 and Bryan-6,569). Total students in the database who also enrolled in Spring 2010 totaled **6,689** (Brenham-1,073; Bryan-5,506; Other-110 [these students were not tracked in the data below]). The following data represents course information at the end of Spring 2010 for students in the database.

The **TSI Advising** charts represent students who **are** and **are not** College Ready under Texas Success Initiative (TSI) rules. Students who **are not** College Ready are required to be advised. This does not include students who are placed in MATH0312 based on Blinn's pre-requisite requirements. These students **are** considered to be College Ready in Math.

Course Completion Target = Sixty-seven percent (67%) was chosen as the course completion target due to the number of students enrolled part-time. Sixty-seven percent allows for one course to be dropped/failed (completion of 2 of 3 courses). It also allows for accurate accounting for students completing 4 of 6 courses (odd number of courses).

Data Analysis – Students in the Advising Database

Students being advised on both the Brenham and Bryan campuses completed 67% of their courses with an A-C or P with similar percentages. In Brenham students who were **required** to be advised completed at 41% and in Bryan they completed at 45%. In Brenham students who were **not required** to be advised completed at 65% and in Bryan they completed at 71%.

The total percentage of students who were advised and completed 67% of their courses with an A-C or P was 54% in Brenham and 63% in Bryan. The students who were **not** in the Advising Database completed 67% of their courses with an A-C or P at a rate of 76% in Brenham and 72% in Bryan.

The total percentage of Underrepresented students who were advised and completed 67% of their courses with an A-C or P was 41% in Brenham and 55% in Bryan.

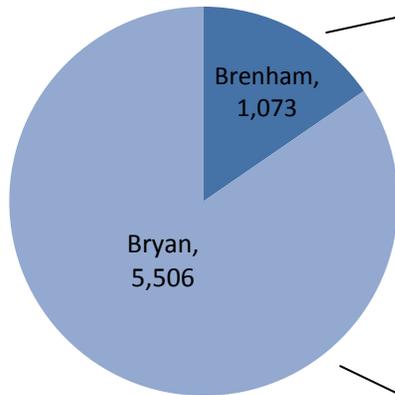
The total percentage of First-Time/Full-Time students who were advised and completed 67% of their courses with an A-C or P was 39% in Brenham and 52% in Bryan.

All Students Advised In the Advising Database

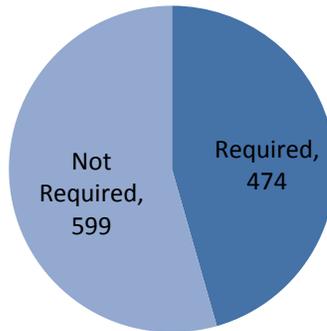
Advising Required = Advising is required due to the student not being College Ready in all sections under the Texas Success Initiative (TSI).

Advising Not Required = Advising is not required due to the student being College Ready in all sections under the Texas Success Initiative (TSI).

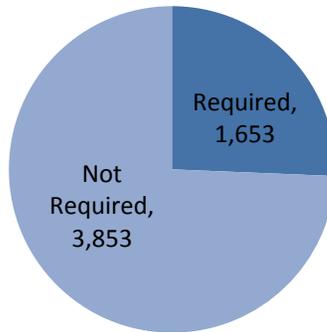
**All Students in Advising Database
& Enrolled Spring 2010**



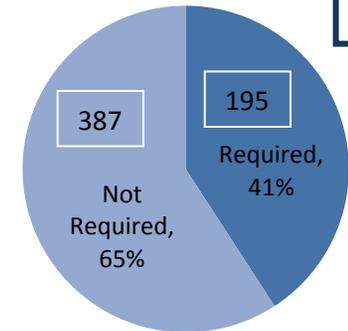
**Advising – Brenham
1,073**



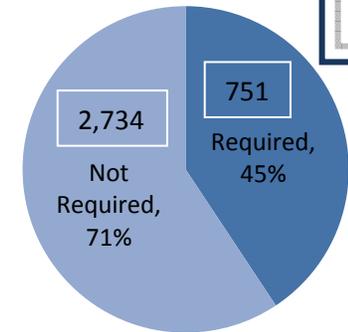
**Advising – Bryan
5,506**



**Students completing 67% of courses
with an A-C or P**



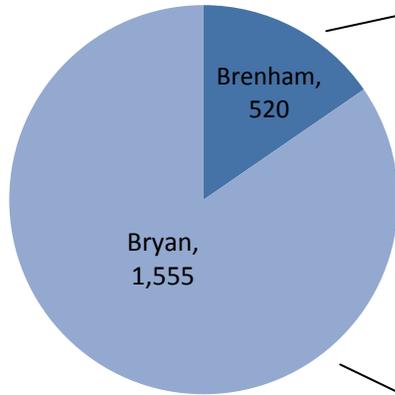
**Students completing 67% of courses
with an A-C or P**



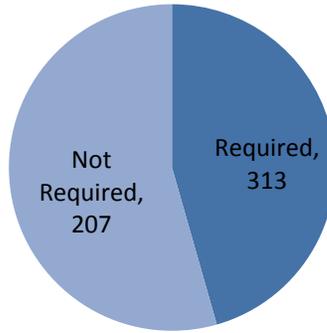
All Students Advised from Underrepresented Populations

Underrepresented Population = African American, Hispanic, International, Asian/Pacific Islander, and Native Indian/Alaskan Native

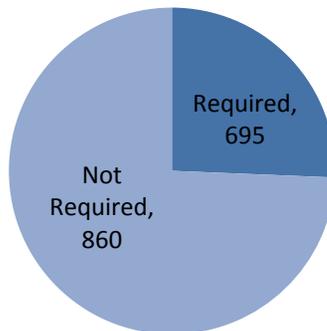
**Underrepresented Students
in Advising Database
& Enrolled Spring 2010**



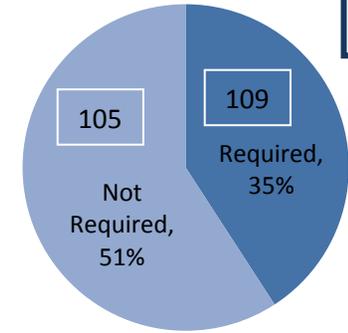
**Advising – Brenham
520**



**Advising – Bryan
1,555**

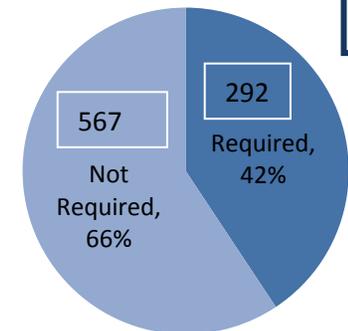


**Students completing 67% of courses
with an A-C or P**



**Total
41%**

**Students completing 67% of courses
with an A-C or P**

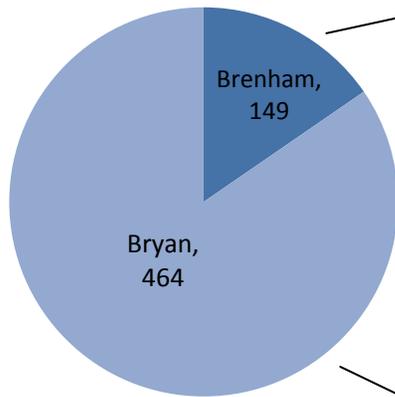


**Total
55%**

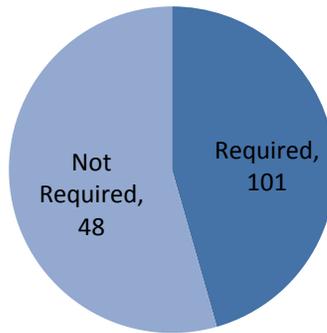
All Students Advised who were First Time/Full Time

First Time/Full Time = First time at Blinn (first time in college & first time transfers) and enrolled in 12 or more hours.

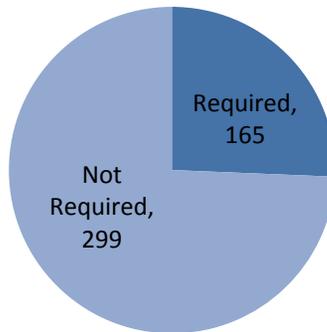
**First Time/Full Time Students
in Advising Database
& Enrolled Spring 2010**



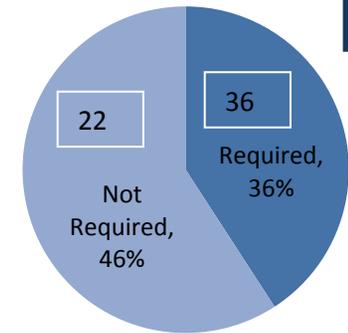
**Advising – Brenham
149**



**Advising – Bryan
464**

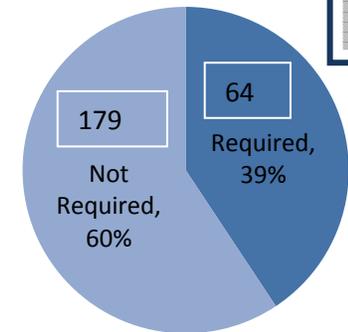


**Students completing 67% of courses
with an A-C or P**



**Total
39%**

**Students completing 67% of courses
with an A-C or P**



**Total
52%**