Occupational Skills Award in Graphic Design

Award CIP Code 50.0402 | Major Code ODES

Art & Visual Communication Program

Course CIP Code	Prefix	Number	Title	Lecture	Lab	Ext.	Contact Hours	SCH
50.0409	ARTC	1302	Digital Imaging I	3	0	0	48	3
50.0409	ARTC	1313	Digital Publishing I	3	1	0	64	3
50.0402	ARTC	1353	Computer Illustration	3	0	0	48	3
11.0801	IMED	1316	Web Design I	3	1	0	64	3
			Totals	12	2	0	224	12

The Occupational Skills Award in Graphic Design provides entry-level skills for designers. The field of graphic design focuses on the creation of print and digital media to appeal to a target audience and create an identity for a business or organization. The program is especially suited for people who would like to design logos, advertisements, brochures, business cards, letter head, publications and more in print and digital workspace.

Graphic design training can provide the student with opportunities to:

- Augment income and skills
- Create a more compelling portfolio
- Apply for positions as graphic designer and desktop publishers

Updated: 8/3/16 kbb

Effective Date: 9/1/16